

Fiddler on the Roof

Program Ads, Sponsorships & Patron Lines

PERRY MERIDIAN HIGH SCHOOL, 401 West Meridian School Road, Indianapolis, IN 46217

Fiddler on the Roof ~ April 22-23-24, 2017

Ad Priority Date: March 17

Sponsorships and advertisements in the musical program provide support to offset production costs, in addition to encouraging the cast, pit and crew. 1200 programs will be distributed to show patrons. Three funding options are available for this show. **To participate, provide a completed form along with a check (payable to PMHS) to Miss Melissa Walsh at PMHS. Requests received after March 17 will be accepted only if space is still available.** Email images, text or questions to *perry_musical@yahoo.com*. Miss Walsh can be contacted by phone at 317.789.4595.

Program Ads– Available in several sizes, ads can promote a business or an upcoming event, or can recognize the cast, pit or crew. Ad content may include text and images (in jpg format) and may be submitted electronically or in paper. Black and white print-ready material is greatly appreciated. Original photographs will be returned if a self-addressed envelope is provided.

| Ad Type | Approx. Ad Size (w x h in inches) | Photo Limit | Price | Quantity Desired | Amount Due |
|---------------|-----------------------------------|-------------|-------|------------------|------------|
| Full-page | 7 x 7 | 8 | \$200 | | |
| Half-page | 7 x 3.5 | 4 | \$100 | | |
| Quarter-page | 3.5 x 3.5 | 2 | \$50 | | |
| Business Card | 2 x 3 | 1 | \$30 | | |

Sponsorships– Corporate and individual sponsorships are available at the following levels.

| Sponsorship Options | Sponsorship Benefit | Price | Amount Due |
|---------------------|--|--------------|------------|
| Corporate | Priority placement of a full-page ad, name included in program on sponsor list, plus recognition from the stage prior to each show | \$750 | |
| Individual/family | Name included in program on sponsor list | \$25 or more | |

Sponsor name to list in program: _____

Patron Lines– Patron lines are personal messages of encouragement to members of the cast, pit or crew.

| Price for Each Patron Line Message | Number of Patron Lines | Amount Due |
|--|------------------------|------------|
| Price for each patron line is \$2 for the first ten words. Add \$1 for each additional full or partial block of ten words in the same message. | | |

Text for Patron Line(s), attach additional sheet if necessary:

The Director reserves the right to edit information submitted and will make the final decision as to suitability for publication.

| | |
|---|----------------------------|
| Name _____ | Business Name _____ |
| Address _____ | |
| Telephone _____ | Email _____ |
| Name of cast, pit or crew member who shared this information _____ | |

Thank you for your generous support of Perry Meridian musicals!

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Musical Program Approximate Ad Sizes

full page 7 x 7

business card 2 x 3

half page 7 x 3.5

quarter page 3.5" x 3.5"

outside program dimension 8.5 x 8.5